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Better Together, but who is included in “Together”?

Bell Craft Bargaining History, Issue 8 of 8

With the release of the company’s new recognition plan, “Better Together” they claim to want to “highlight the work being done by our colleagues across the Bell group of companies.”

This goal apparently supports their strategic imperative to engage and invest in their employees.

However, for the members of the craft bargaining unit this could not be further from reality.

Training on new services and technologies is non-existent or delayed for craft members while contractors and other work groups see extensive plans put in place to ensure their training can continue during the pandemic and while new programs rolled out.

With such a vast knowledge of the company’s network and services and such highly skilled members across Canada’s two most populated provinces, you would expect that engaging and investing in the people of the craft bargaining unit would be a top priority.

That’s why we need to ensure a clear future for craft workers, where we can lead on new technology. After all, that’s the only way that we can start to be ‘better together’.

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Bell, it’s time for respect and job security for the Craft and Services Bargaining Unit.

Read all the updates at unifor.org/bellcraft